

JULY 2, 2024

Press Release

PLATFORM Announces the Formation of our Captive Insurance & Alternative Risk Financing Practice Group

We are proud to announce the establishment of PLATFORM's new Captive Insurance and Alternative Risk Financing Practice Group. This strategic move underscores the commitment to expanding PLATFORM's service offerings and providing innovative solutions to our clients.

Braedy Walker has been appointed as the Practice Leader for this new group, effective immediately. Braedy brings extensive leadership experience and technical expertise, along with a proven track record in the industry.

"The formation of this practice group represents a significant step forward for PLATFORM," said Braedy. "I am excited to lead this new initiative and look forward to working with our clients to develop tailored solutions that provide greater flexibility and control over their risk management strategies."

Scott Beitel, President of PLATFORM, added, "We are excited to welcome Braedy to our team. He has proven himself as an exceptional leader, and combined with his technical expertise will be

instrumental in driving the success of our new Captive Insurance and Alternative Risk Financing Group. This initiative aligns perfectly with our strategic goals and reinforces our dedication to supporting our current and prospective clients with innovative and comprehensive risk management solutions."

We look forward to the positive impact this will have on our firm and our clients. Please join us in welcoming Braedy to the team and supporting the growth of our new Captive Insurance and Alternative Risk Financing Practice Group.

For more information, please contact:



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ABOUT PLATFORM

PLATFORM is a national, privately owned Canadian brokerage specializing in insurance, surety, sub-default insurance and benefit solutions. We are driven by industry at the heart of everything we do. Our team blends sophisticated expertise with strategic thinking, ensuring that our tailored solutions meet and exceed client expectations.

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