



PLATFORM

MARCH 3, 2025

PLATFORM Grows its Construction Industry Group With New Edmonton Leadership

P LATFORM Insurance Management Inc. (“PLATFORM”) is pleased to announce the expansion of its Construction Industry Group with the addition of Jason Smith and Steve Stahl as Senior Vice Presidents. Their expertise will strengthen PLATFORM’s growing presence in Western Canada, with both leaders based in the company’s soon-to-open Edmonton office.

The opening of PLATFORM’s Edmonton office marks a significant milestone in the company’s expansion, ensuring clients across Alberta and Western Canada have direct access to industry-leading expertise in insurance, surety, and risk management solutions.

ABOUT PLATFORM

PLATFORM is a national, privately owned Canadian brokerage specializing in insurance, surety, sub-default insurance and benefit solutions. We are driven by industry at the heart of everything we do. Our team blends sophisticated expertise with strategic thinking, ensuring that our tailored solutions meet and

exceed client expectations. For more information, visit www.platforminsurance.com.

“As demand for specialized construction risk solutions continues to rise, the addition of Jason and Steve reinforces our commitment to delivering unparalleled service to contractors and developers in Western Canada. Their deep industry knowledge and innovative approach will be instrumental in driving the next phase of our growth.”

— Fraser de Walle,
Managing Director of PLATFORM



JASON SMITH
Senior Vice President

With over 25 years of experience in surety and construction risk, Jason is a trusted advisor to contractors across Canada. A recipient of the Surety Association of Canada's prestigious President's Award, he has held key influential leadership roles within industry organizations and played a pivotal role in securing complex surety placements. Jason has also served on multiple industry committees, including [Alberta Roadbuilders & Heavy Construction Association, Edmonton Construction Association, Construction Financial Management Association and Surety Association of Canada]. His deep industry knowledge and expertise will be invaluable as PLATFORM enhances its service offerings in Alberta and beyond.



STEVE STAHL
Senior Vice President

A passionate advocate for innovation in surety, Steve has a special interest in developing cutting-edge tools that simplify bond processes and provide contractors with real-time insights into their bond facilities. His proactive approach to educating and empowering construction firms aligns with PLATFORM's mission to streamline risk management for the built environment.



Questions? Contact:

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