

LATFORM Insurance Management Inc. ("PLATFORM"), a national property and casualty brokerage, is thrilled to announce the addition of 27 seasoned risk advisors, across the country. This strategic expansion reflects PLATFORM's ongoing investment in talent, innovation, and client service.

In tandem with this national hiring initiative, PLATFORM is excited to announce the launch of our new Energy Industry Group. The Energy Industry Group is designed to address the complex and rapidly changing risks faced by energy sector clients. By bringing together seasoned professionals with varied backgrounds—from oil & gas and power generation to green energy projects and energy expansion initiatives—PLATFORM is uniquely positioned to deliver tailored risk management, alternative risk finance and innovative insurance solutions for this critical industry. This exceptional group brings together deep technical expertise, client-first leadership, and diverse industry experience that strengthens our core capabilities and enhances the value we deliver.

While many will form the foundation of the Energy Industry Group, others are joining to further elevate our Diversified Industries Group, Broking Solutions (Placement and Claims), and Strategic Risk Solutions (Captives, Analytics, Risk Engineering and Risk Consulting) teams. These industry groups & strategic resources work collaboratively; challenging each other with tailored strategies. This unified approach is at the heart of PLATFORM's team-first principles.

As PLATFORM enters this exciting new chapter, we remain steadfast in our mission to deliver exceptional insurance solutions, risk management expertise, and client service. The addition of these 27 seasoned professionals and the launch of our Energy Industry Group mark a bold step forward, reflecting our commitment to building an industry-led brokerage.

We look forward to working with our clients, partners, and communities to shape a resilient and prosperous future—together.

Please join us in welcoming the following individuals to PLATFORM:

ENERGY INDUSTRY GROUP



Steven Lowe, Managing Director sjlowe@platforminsurance.com 587-436-2697 Calgary, AB



Jocelyn Scherer, Managing Director jscherer@platforminsurance.com 403-422-0950 Calgary, AB



Rob Scherer, Managing Director rscherer@platforminsurance.com 403-971-8884 Calgary, AB



Matthew Hamel, Managing Director mhamel@platforminsurance.com 403-966-6604 Calgary, AB



Donna Holt, Managing Director dholt@platforminsurance.com 587-434-0344 Calgary, AB



Angela Hart, Senior Vice President ahart@platforminsurance.com Calgary, AB



Kavitha Jaikanthan, Account Associate kjaikanthan@platforminsurance.com 416-882-2771 Toronto, ON



Sylvia Pockert, Senior Vice President spockert@platforminsurance.com 514-912-5201 Montreal, QC



Kurtis Pedersen, Vice President kpedersen@platforminsurance.com 587-837-8616 Calgary, AB



Elise Laroche, Senior Account Manager elaroche@platforminsurance.com 514-710-4970 Montreal, QC



Ana Luisa Paula-Martinez, Senior Account Manager amartinez@platforminsurance.com 587-315-5628 Calgary, AB



Nabil Birhan, Senior Account Manager nbirhan@platforminsurance.com 587-323-3575 Calgary, AB



Brenda Johnson, Senior Account Manager bjohnson@platforminsurance.com 587-439-9264 Calgary, AB





Evan Garner, Executive Vice President egarner@platforminsurance.com 514-653-3826 Montreal, QC



Sylvain Hamel, Senior Vice President shamel@platforminsurance.com 438-467-6574 Montreal, QC



Suzy Pires, Senior Vice President spires@platforminsurance.com 437-452-1277 Toronto, ON



Caroline Dufault, Senior Vice President caroline.dufault@platformassurances.com 438-459-1172
Montreal, QC



Dorota Kowynia, Senior Account Manager dkowynia@platforminsurance.com 514-208-4164 Montreal, QC



Christine Leduc, Account Associate cleduc@platforminsurance.com 514-418-1646 Montreal, QC



Alessandra Taruffi, Account Associate ataruffi@platforminsurance.com 514-400-7459
Montreal, QC

STRATEGIC RISK SOLUTIONS



Joe Seeger, Executive Vice President jseeger@platforminsurance.com 403-707-5406 Calgary, AB









Darrell Rose, Senior Vice President drose@platforminsurance.com 587-436-5037 Calgary, AB



Tony Petrilli, Senior Vice President tpetrilli@platforminsurance.com 587-340-1508 Calgary, AB

BROKING SOLUTIONS

Toronto, ON



Karen MacDonald, Senior Vice President KMacDonald@platforminsurance.com 416-580-0445 Toronto, ON



Brett Flande, Senior Vice President bflande@platforminsurance.com 403-614-9455 Calgary, AB



Questions? Contact:

Charles Quenneville, CEO cquenneville@platforminsurance.com 416-566-5973



Matthew Francis, Executive Chairman mfrancis@platforminsurance.com 416-318-7114



Scott Beitel, President sbeitel@platforminsurance.com 416-525-4152



Rajeev Sakhuja, CFO rsakhuja@platforminsurance.com 416-276-4881



For media inquiries, please contact:

Christine Palamoudian, Marketing & Events Specialist cpalamoudian@platforminsurance.com 437-328-3703

ABOUT PLATFORM

PLATFORM is a national, privately owned Canadian brokerage specializing in insurance, surety, sub-default insurance and benefit solutions. We are driven by industry at the heart of everything we do. Our team blends sophisticated expertise with strategic thinking, ensuring that our tailored solutions meet and exceed client expectations.



info@platforminsurance.com

416-434-4322

