

Welcoming 27 Accomplished Professionals & Launching a New Energy Industry Group

Platform Insurance Management Inc. ("Platform"), a national property and casualty brokerage, is thrilled to announce the addition of 27 seasoned risk advisors, across the country. This strategic expansion reflects Platform's ongoing investment in talent, innovation, and client service.

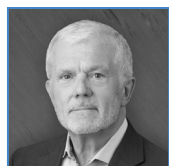
In tandem with this national hiring initiative, Platform is excited to announce the launch of our new Energy Industry Group. The Energy Industry Group is designed to address the complex and rapidly changing risks faced by energy sector clients. By bringing together seasoned professionals with varied backgrounds—from oil & gas and power generation to green energy projects and energy expansion initiatives—Platform is uniquely positioned to deliver tailored risk management, alternative risk finance and innovative insurance solutions for this critical industry. This exceptional group brings together deep technical expertise, client-first leadership, and diverse industry experience that strengthens our core capabilities and enhances the value we deliver.

While many will form the foundation of the Energy Industry Group, others are joining to further elevate our Diversified Industries Group, Broking Solutions (Placement and Claims), and Strategic Risk Solutions (Captives, Analytics, Risk Engineering and Risk Consulting) teams. These industry groups & strategic resources work collaboratively; challenging each other with tailored strategies. This unified approach is at the heart of Platform's team-first principles.

As Platform enters this exciting new chapter, we remain steadfast in our mission to deliver exceptional insurance solutions, risk management expertise, and client service. The addition of these 27 seasoned professionals and the launch of our Energy Industry Group mark a bold step forward, reflecting our commitment to building an industry-led brokerage.

We look forward to working with our clients, partners, and communities to shape a resilient and prosperous future—together. **Please join us in welcoming the following individuals to Platform:**

Energy Industry Group



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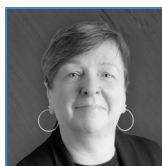
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Diversified Industries Group



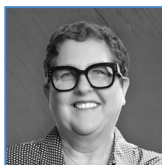
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About Platform

Platform is a national employee-owned risk advisor helping Canada's physical economy turn risk into resilience. Our differentiated value comes from our deep industry expertise, risk intelligence and disciplined execution.

We are a business built on our people and culture. It's at the heart of everything we do.

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