



# Platform Strengthens Construction Industry Group with Additional Key Hires

**P**latform Insurance Management Inc. ("Platform"), a leading national brokerage specializing in property and casualty insurance and surety solutions, is thrilled to announce the addition of two seasoned professionals to its Construction Industry Group.

**Jeff Saranko** has joined Platform as Senior Vice President. With over 25 years of experience in the surety industry, Jeff has been a trusted advisor and key bonding resource for clients in Canada and the U.S. He spent 16 years at a major global surety brokerage and over 11 years as a senior surety underwriter at a leading Canadian insurance company. Jeff is known for his ability to help clients grow their businesses by providing in-depth advisory services and developing supportive surety programs, including multi-billion-dollar facilities. His passion for growth, engagement, and transparency has made him a technical and strategic expert who prioritizes service and responsiveness.

**Rick Schrank** also joins the team as Senior Vice President, with over a decade of experience in the construction and surety industry. Previously, as Senior Vice President and Team Lead at a global brokerage, Rick excelled in executing strategic initiatives and

building strong client relationships. His dedication to mentoring and developing industry professionals aligns with Platform's values. Rick is eager to use his extensive background to drive innovation and deliver strategic solutions for clients in the construction sector.

With Rick and Jeff on board, Platform strengthens its leadership in the construction risk sector, offering innovative and comprehensive solutions to clients nationwide.

## Questions? Contact:



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# About Platform

Platform is a national employee-owned risk advisor helping Canada's physical economy turn risk into resilience. Our differentiated value comes from our deep industry expertise, risk intelligence and disciplined execution.

We are a business built on our people and culture. It's at the heart of everything we do.

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