

Platform Expands National Footprint with New Thunder Bay Office

Platform is pleased to announce the opening of its newest office in Thunder Bay, marking a significant milestone in the firm's continued growth across Canada. The new location enhances Platform's ability to support the growing needs of clients within the construction and infrastructure sectors throughout Northwestern Ontario.

The Thunder Bay office will be led by Jim Puhalski, Managing Director working within the Construction Industry Group, who brings extensive industry expertise and deep regional knowledge to the role. Supporting Jim in the new location are Patrick Galloway, Director, and Shawna Kozak, Account Manager, both of whom will play key roles in delivering specialized advisory services and strengthening client relationships across the region.

This expansion reflects Platform's mission to deliver tailored, relationship-driven advisory services designed to address the unique challenges of the construction industry.

"With the continued growth and evolving needs of the construction sector in Northwestern Ontario, establishing a presence in Thunder Bay was a natural next step," said Charles Quenneville, Chief Executive Officer at Platform. "This new office allows us to be closer to our clients, deepen our support for the region, and reinforce our commitment to delivering industry-leading expertise where it's needed most."

Under Puhalski's leadership, the Thunder Bay team will focus on strengthening local partnerships, expanding advisory services, and enhancing accessibility for construction firms operating across the region.

"This expansion demonstrates our dedication to supporting clients on the ground," said Jim Puhalski. "We're excited to bring Platform's capabilities closer to the communities driving growth in Northwestern Ontario."

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About Platform

Platform is a national employee-owned risk advisor helping Canada's physical economy turn risk into resilience. Our differentiated value comes from our deep industry expertise, risk intelligence and disciplined execution.

We are a business built on our people and culture. It's at the heart of everything we do.

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